RESEARCH PUBLICATIONS (During January 2014- March 2015 period)

A: Research Publications-in the peer-reviewed Refereed & Indexed Journals

School of Business


School of Design & Architecture


School of Engineering & Information Technology


School of Life Sciences

31. Dr. Arif Hussain. Growth inhibitory and adjuvant therapeutic potential of aqueous wheatgrass extract (AWE) on MCF-7 and HeLa cells.Experimental Oncology.

32. Dr. Arif Hussain. Ethanolic Neem (Azadirachta indica) Leaf Extract prevents growth of MCF-7 and HeLa cells and potentiate the therapeutic index of cisplatin. Journal of Oncology


B: Research Paper Publications- In the Conferences

School of Design & Architecture

36. Niva Rana Mahanta, Manipal University- Dubai Campus From Persian gardens to parks of the 21st century; a cross cultural study on constructed landscape of Dubai and India. Oral presentation-technical. April, 2014 Manipal Research Colloquium. Manipal University, Manipal, India.

37. Vidya Rao, Manipal University- Dubai Campus Evolving A Structure For Teaching Communications kills To Architecture Students. 2nd prize winner in oral presentation-technical. April, 2014 Manipal Research Colloquium. Manipal University, Manipal, India.

School of Engineering & Information Technology

38. Ramaprasad Poojary An Experimental Study and Design of a system to Measure Haemoglobin, Blood Glucose & Pulse Rate August, 2014 International Multiconference on Innovations in Engineering & Technology (IMCIET 2014), Elsevier Publications, Bangalore, India.


School of Life Sciences


45. Renuka N, Banu H, Khan SS, Ismail R. Synthesis and characterization of metal nanoparticles using extracts of indigenous plants of UAE and delivery of anticancer bioflavonoids to MCF-7 breast cancer cell lines Sep, 2014, Middle East Molecular Biology Congress & Exhibition, Dubai, UAE.


School of Media & Communication


48. Sabir Haque; Dr. Seena Biju. Gratification Of The Self - Reasons Behind The Phenomenon Of ‘Retweeting’ April 11-12, 2014 Manipal Research Colloquium, Manipal, India.

C: Research Abstract Publications- In the Conferences

School of Business


51. Mrinalini Shah, Nilanjan Chattopadhyay Shipping Cost Optimization for an E commerce Retail Company November 2014. INFORMS Annual Conference San Francisco, USA.